The 19th International Symposium on Logistics (ISL 2014)

Designing Responsible and Innovative Global Supply Chains

Ho Chi Minh City, Vietnam
6th – 9th July 2014

Organized by

Nottingham University Business School
RMIT University
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The 19th ISL is organized by the Centre for Concurrent Enterprise, Nottingham University Business School, supported by Cardiff Business School, the University of Hull, and RMIT University, Australia.

SCIENTIFIC PROGRAMME AND SYMPOSIUM AIMS

The fundamental goals of good logistics are to manage the movement of materials from the point of acquisition to the point of final consumption, as well as the associated information flows, with a view to providing excellent customer service at a reasonable cost. Achieving these goals requires fast and efficient management of internal and external resources within the context of global supply chain networks. Papers will represent the latest in academic thinking and case examples of successful implementations of ideas, models and concepts. The wider audience will therefore benefit from the knowledge and experience of leading practitioners and academics in this area.

The 19th International Symposium on Logistics aims to provide a forum for discussion between leading academics, researchers and practitioners who specialise in the area of logistics and supply chain management and to promote excellence in this field. The chosen theme for ISL2014 is “Designing Responsible and Innovative Global Supply Chains”. Responsible innovation is increasingly being seen as an important requirement at a corporate strategy level, with direct implications on supply chains. Innovating products and services in a responsible manner provides new challenges and opportunities. With this in mind, the 19th ISL aims to provide a forum for both academics and practitioners to discuss this emerging issue. Papers will represent the latest in academic thinking, as well as case examples of successful logistical implementations.
CALL FOR PAPERS

The official language of the Symposium is English.

SYMPOSIUM TOPICS
Contributed papers may deal with, but are not limited to the following:

- Applications of ICT in supply chains – covering all aspects of technology, such as e-Business, decision support systems and RFID.
- Complexity, risk and uncertainty – providing insights into the challenges posed by these areas, and how managers can effectively mitigate their impacts.
- Customer-supplier relationships – including dyads, triads and supply chain networks, and considering the nature and value of different collaborative relationships within supply chains.
- Globalisation of supply chains – addressing management issues such as offshoring, outsourcing to lower cost economies and the cultural challenges associated with this.
- Humanitarian logistics – the requirements for logistics operations in addressing the aid needs of those affected by natural and man-made disasters.
- Inventory and warehouse management – deciding on how much stock to hold and where this should be held, as well as issues relating to warehouse operations.
- Research methods – for papers that focus on reviewing current methodological perspectives or proposing new research designs.
- Services and the supply chain – examining how supply chains are evolving with the servitisation of products, as well as the structures required to support service operations.
- Supply chain design and planning – strategic and tactical level decisions on the structure and nature of supply chains, including the interface with other business functions.
- Supply chain management – general issues relating to supply chain management at a firm, industry or country level.
- Supply chain performance assessment – considering performance measures used within supply chain management, and benchmarking studies between different organisations.
- Supply chain skills, capability and education – addressing pedagogical issues within the discipline, including the skills required by practitioners and novel approaches to teaching.
- Sustainability in logistics and supply chains – covering environmental/‘green’ and social aspects, such as reverse logistics or employee welfare, as well as those that focus on the ‘triple bottom line’.
- Transport and distribution – focusing upon the physical movement of goods, including multimodal transport and third party logistics.

BEST DOCTORAL PAPER
The ISL advisory committee is pleased to announce the 4th Annual Best Doctoral Paper Award, to be awarded at the 19th ISL conference in Vietnam. The award is designed to recognise and encourage new ideas and targeted research in the field of logistics and supply chain management. Doctoral candidates are hence invited to submit appropriate research papers. The paper will be reviewed by the members of the PhD Award Committee, who will consider aspects such as originality, contribution, and quality of presentation. The prize will be awarded at the conference. The winner will receive $100 (or equivalent) and a certificate. The conditions are:

1. The student must be PhD-candidate at the time of abstract submission.
2. The submitted paper must report on original research conducted mainly by the PhD candidate.
3. The paper must be presented by the student at the conference.
4. The student must be the first author.

Following the conference, a brief personal profile of the winner should be sent for inclusion on the ISL website.

SUBMISSION PROCESS

INSTRUCTIONS FOR WRITING A STRUCTURED ABSTRACT

1. CHOOSE A CATEGORY FOR THE PAPER
Pick the category which most closely describes your paper. We understand that some papers can fit into more than one category but it is necessary to assign your paper to one of the categories listed below.

Choose from:

- Research paper
  This category covers papers which report on any type of research undertaken by the author(s). The research may involve the construction or testing of a model or framework, action research, testing of data, or survey research.

- Conceptual paper
  These papers will not be based on field research but will develop and test hypotheses. The papers are likely to be discursive and will cover philosophical discussions and comparative studies of others’ work and thinking. They may provide an overview or historical examination of some concept, technique or phenomena.

- Case study
  Case studies describe actual interventions or experiences within organizations. They may well be subjective and will not generally report on research. A description of a legal case or a hypothetical case study used as a teaching exercise would also fit into this category.

- Literature review
  It is expected that all types of paper cite any relevant literature so this category should only be used if the main purpose of the paper is to annotate and/or critique the literature in a particular subject area. It may be a selective bibliography providing advice on information sources or it may be comprehensive in that the paper’s aim is to cover the main contributors to the development of a topic and explore their different views.
2. WRITE THE ABSTRACT

There are five headings which are obligatory (Purpose, Design, Findings, Value and References); the other two (Research implications and Practical implications) may be omitted if they are not applicable to your paper. Abstracts should contain no more than 500 words. Write concisely and clearly. The abstract should reflect only what will appear in the full paper.

**Purpose of this paper**: What are the reason(s) for writing the paper or the aims of the research?

**Design/methodology/approach**: How are the objectives achieved? Include the main method(s) used for the research. What is the approach to the topic and what is the theoretical or subject scope of the paper?

**Findings**: What was found in the course of the work? This will refer to analysis, discussion, or results.

**Value**: What is new/original in the paper? State the value of the paper and to whom.

**Research limitations/implications** (if applicable): If research is reported on in the paper this section must be completed and should include suggestions for future research and any identified limitations in the research process.

**Practical implications** (if applicable): What outcomes and implications for practice, applications and consequences are identified? Not all papers will have practical implications but most will. What changes to practice should be made as a result of this research/paper?

**References**: THREE relevant references must be provided.

3. SUBMIT THE ABSTRACT

Abstracts should be submitted on-line. Please visit our website at www.isl21.org and register for full details and instructions. The corresponding author should be the one to upload the abstract.

If you are unable to do the on-line submission then your submission should be sent by email to Alison.Parrett@nottingham.ac.uk and have a separate page containing: Title of paper, Suggested topic area (from topic list), name(s) of authors, affiliation, postal address, telephone and e-mail address.

Please indicate the person to whom the correspondence should be addressed. Authors' names should be on the title page only, in order to facilitate the blind refereeing process. If the paper is to be considered for the PhD award, this must also be indicated on the separate page. Failure to do so will result in the paper not being considered for the award.

Papers and abstracts will only be accepted for review on the condition that the manuscript has not been copyrighted, published, presented or accepted for presentation at a professional meeting and is not currently under review for presentation at another professional meeting.

Authors must intend to register for, and attend, the Symposium to present the paper if it is accepted.

All accepted papers will be published in the Symposium Proceedings, provided completed papers are received by the appropriate deadline and conform to the format and length requirements.

**Abstract Deadline**: 28th January 2014

The decision regarding acceptance will be made by the end of February 2014, and accepted papers must be received in full, within the layout guidelines, (see website).

**Paper Deadline**: 29th April 2014

If you submitted an abstract online then please submit the paper online also. If you are unable to submit online then you may send the paper to: Alison.Parrett@nottingham.ac.uk

Please visit our website: www.isl21.org for TEMPLATES and up-to-date information.

**PUBLICATION OF PAPERS**

As in recent years, publication will take the form of a Booklet of Abstracts and the Proceedings on a USB stick. However, the Proceedings will continue to retain an ISBN number. The Symposium Booklet of Abstracts and USB stick of the Proceedings will be distributed to the participants at registration. Selected papers may be invited for submission to a leading international journal in the area of logistics and supply chain management.

**SCHEDULE**

**SUNDAY, July 6th 2014**
- Registration
- Get-together Reception

**MONDAY, July 7th 2014**
- Registration
- Opening Ceremony and Keynote Address
- Parallel Scientific Sessions

**TUESDAY, July 8th 2014**
- Parallel Scientific Sessions
- End of Symposium
- Symposium Dinner

**WEDNESDAY, July 9th 2014**
- Industrial Visit (optional)
CENTRE FOR CONCURRENT ENTERPRISE, NOTTINGHAM UNIVERSITY BUSINESS SCHOOL (UK)
The Centre for Concurrent Enterprise (CCE) conducts world-class research and is part of the Nottingham University Business School (http://www.nottingham.ac.uk/business) which is known for excellence in teaching. Over the years, members of the centre have developed an international reputation in the areas of concurrent engineering, product design & development in the extended supply chain, knowledge management, virtual enterprising and related disciplines. In the area of education and training the Centre has followed an innovative strategy, not only developing e-learning materials to accompany the practical tools they have developed, but also developing innovative simulation games for human behavioural and process education/training. The centre has a successful track record of being engaged in several international, multi-disciplinary, industrially applied research projects. The centre also co-organises the annual International Conference on Concurrent Enterprising (ICE).

HO CHI MINH CITY
Under the name Saigon, it was the capital of the French colony of Cochin-china and later of the independent republic of South Vietnam from 1955–75. South Vietnam, as an anti-communist, capitalist republic, fought against the communist North Vietnamese and Viet Cong during the Vietnam War, with aid from the United States and countries including Australia, New Zealand and South Korea. Saigon fell when it was captured by the communists on 30 April 1975. Vietnam as a whole then became a communist state. On 2 July 1976, Saigon merged with the surrounding Gia Định Province and was officially renamed Ho Chi Minh City after Ho Chí Minh (although the name Sài Gòn is still commonly used).

Nowadays Ho Chi Minh City is a metropolis on the move – and we’re not just talking about the motorbikes that throng the streets. Saigon, as it is still known to many, is Vietnam at its most dizzying: a high-octane city of commerce and culture that has driven the whole country forward with its limitless energy. It is a living organism that breathes life and vitality into all who settle here, and visitors cannot help but be hauled along for the ride.